

Convince your boss....

Top reasons why you should attend Our Sporting Future on the Gold Coast 15-17 November 2017.



Must-attend sports industry event

OSF17 is a must attend conference for the sports industry. This conference will provide delegates with a chance to discuss and address some of the key issues, challenges and opportunities that impact Australia's sporting future. Key themes will include: Leadership and change; Leveraging events for effective legacy; the benefits of sport; and Understanding the sports consumer.



Strategic business value

You'll hear from [leading speakers](#) on the latest sporting topics and useful case studies, in addition to learning practical strategies and gaining fresh perspectives. These tips and ideas applied to your organisation could really improve participation, drive growth and build you a better business. Importantly, you'll also be able to take away and share this knowledge and expertise with your colleagues back at the office.



Great networking opportunities

More than 400 like-minded delegates will attend OSF17 on the Gold Coast. OSF17 offers a great social and networking opportunity to meet and connect with executives, managers and other professionals in Australian sport, particularly those working in the participation space. OSF17 will host a social networking event at the Carrara Stadium, the main event space for the forthcoming Commonwealth Games.



Sporting hub

The Gold Coast as the venue for the 2018 Commonwealth Games is a vibrant hub for Australian sporting excellence. OSF17 delegates will meet some of the people and businesses involved in helping to deliver the Gold Coast Commonwealth Games and will be able to visit related sporting facilities.



Register now and save

Take advantage of savings with a discounted earlybird special available until **midnight, Tuesday 15 August**. The Gold Coast offers many affordable accommodation options with competitive rates close to the venue. Visit the [registration page](#) for full details.



Share the knowledge

Online video of selected presentations synchronised with slides and other material will be available to attendees for reference after the event. You'll be able to share this knowledge and expertise with your colleagues at work so everyone benefits.



Free wifi

Attendees can access free wifi on their preferred digital device to maintain links with work at the conference.

Don't miss this opportunity to be part of Australia's biennial sports industry event. More information is available on the OSF17 website - www.oursportingfuture.com.