



COMMERCIALLY SUSTAINABLE SPORT FORUM PROGRAM

Time	Topic	Presenter
9:30am	Welcome	Hamish McLachlan
9:45am	The economics of women's sport	Josephine Sukkar AM - Principal, Buildcorp
10:30am	Morning tea	
11:00am	Delivering sport to fans when and where they want	Melissa Jones - Head of Marketing, Ovo Mobile
12:00pm	Netball and Suncorp partnership	Marne Fehner - CEO, Netball Australia Terri Meadmore - Customer Engagement and Sponsorship, Suncorp
1:00pm	Lunch	
1:45pm	Aligning digital and partnerships	
2:30pm	The importance of National Sponsorship Frameworks	Tom Leary - Managing Director Australia, Q5 Consulting
3:15pm	Questions and close	Hamish McLachlan
3:45pm	Afternoon tea	