



## COMMERCIALY SUSTAINABLE SPORT FORUM PROGRAM

Time	Topic	Presenter
9:30am	Welcome	<b>Hamish McLachlan</b>
9:45am	The economics of women's sport	<b>Josephine Sukkar AM</b> - Principal, Buildcorp
10:30am	Morning tea	
11:00am	Delivering sport to fans when and where they want	<b>Melissa Jones</b> - Head of Marketing, Ovo Mobile
12:00pm	Netball and Suncorp partnership	<b>Marne Fehner</b> - CEO, Netball Australia <b>Terri Meadmore</b> - Customer Engagement and Sponsorship, Suncorp
1:00pm	Lunch	
1:45pm	The importance of National Sponsorship Frameworks	<b>Tom Leary</b> - Managing Director Australia, Q5 Consulting
2:30pm	Aligning digital and partnerships	<b>Jake White</b> - GM Partnerships, Digital and Events, Surfing Australia
3:15pm	Questions and close	<b>Hamish McLachlan</b>
3:45pm	Afternoon tea	